



Garden Centers of America®
The Retailer

November/December 2010



GCA EXPRESSES SPECIAL RECOGNITION AND APPRECIATION TO THESE COMPANIES FOR THEIR COMMITMENT TO INDEPENDENT GARDEN CENTERS.



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Specially formulated soil to grow a masterpiece.

**Shopping at the Mart in January?
Chicago and Vegas Offer Free Rooms!
Deadline to Register is January 3rd!**



If you are going to the Mart in January be sure and take advantage of these great offers available to GCA members!

**Las Vegas Market
January 24-28, 2011**

Any GCA retailer who RSVPs for Market receives a \$300 AmEx upon arrival!

Buyers are simply asked to call or email Sarah Jones at sarah.jones@wmcly.com or 608) 712-8998 & WMC will prepare & reserve your \$300 AmEx for pick up.

**Start the New Year
with a Bang! TPIE Set for January 19 - 21, 2011**



Setting the Trends with V.I.P.'s - Very Important Plants

Mark your calendars for January 19 - 21, 2011 and attend The Tropical Plant Industry Exhibition (TPIE), the trade event showcasing the latest trends in foliage, floral and tropicals in warm and inviting South Florida. TPIE's trade show is more than an exhibit area - it's 200,000 square feet of living and vibrant plants creating a virtual indoor garden of showstopping displays.

With more than 500 exhibiting companies, TPIE offers wholesale buyers the widest array of resources for foliage and tropical plants in the country.

Connect with vendors in person and touch and feel their plants and products.

For complete article, please [click here](#).

GCA Extra!!

Roger Mayes has been purchasing tropicals from Florida for years. He has agreed to share his relationships and buying locations with other GCA members that are going to be at TPIE. It's very simple- send Shanana Molnar an e-mail (smolnar@asqinfo.net) and let her know you are interested in spending 2-3 days with the Mayes in a Minivan - sharing the costs of the vehicle rental and gas - and we'll add you to the list. Keeping it simple is the key! The dates for TPIE are January 19-21. (If you need more info on TPIE visit www.tpie.org.) We will confirm details as soon as we have an idea how many people are interested.

If this method works - we are going to consider something similar for the Pack Trials this spring.

2011 Summer Tour Planned for New Jersey



Summer Tour is a GCA tradition and an excellent way to get new ideas and participate in peer-to-peer networking. On June 13 - 16, 2011 make plans and join us as we discover the

hidden treasures that New Jersey has to offer. Plans are underway and some of the stops being considered include:

- Reynolds Garden Center * Bob's Garden Center
- * Garden Green House & Nursery * Lucas Greenhouses * Sickles Market
- * Barlow Flower Farm * Dearborn Market
- * Montgomery Gardens * Hall's Garden Center * Williams Nursery



- * The Farm at Green Village * Metropolitan Plant Exchange
- * Fairfield Garden Center * Strawberry Blossom Flower Shop
- * 14th Street Farmer's Market * Max is Back * Willow Run * The Heldrich
- * Well-Sweep Herb Farm * Conduro River Front Farms & Garden Center

Look for more updates in the future!



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