



2011 Sponsorship Opportunities

SPECIAL OFFER

For those who market products or services exclusively to independent garden centers...

Join the elite

President's Roundtable!

(for information on this exclusive opportunity, please contact the GCA office)

Join us as a sponsor at these GCA events:

Select a function or activity and corresponding recognition level below for your sponsorship.

SUMMER & HOLIDAY TOURS

- ★ **Opening Dinner & Awards - \$12,000**
- ★ **Food & Beverage (Price Per Day)**
 - Daily Snacks - \$1,000
 - Breakfast - \$1,000
 - Lunch - \$5,000
 - Dinner - \$10,000
- ★ **Bus - \$3,000 (per bus)**
- ★ **Tour T-Shirts**
 - Sleeve Logo - \$1,750
 - Logo in Design - \$1,000
- ★ **Hotel Room Key Sponsor - \$1,000**
- ★ **General Tour Sponsor - \$500**

IGC SHOW (independent garden center)

- ★ **Networking Event (see recognition box)**
 - \$1,000
 - \$2,500
 - \$5,000

RECOGNITION FOR SPONSORSHIP LEVELS

\$10,000+

- ★ All benefits listed for levels below PLUS
- ★ Special recognition at event
- ★ Ad in event program

\$5,000 - \$9,999

- ★ All benefits listed for levels below PLUS
- ★ Retailer (bi-monthly) pre-event (500 addresses)
- ★ Tidbits (2 per month) pre-event (2900 addresses)
- ★ Speaking at sponsored function

\$2,500 - \$4,999

- ★ All benefits listed for levels below PLUS
- ★ Weekly E-blast pre-event (2900 addresses)
- ★ Website (link from homepage)
- ★ Speaking Time (at sponsored function)

\$1,000

- ★ All benefits listed for levels below PLUS
- ★ Retailer (bi-monthly) pre-event (500 addresses)
- ★ Logo on Event T-Shirt
- ★ Tidbits and E-News coverage

\$500

- ★ Website (Logo on GCA event page)
- ★ On site Signage at event
- ★ Recognition at event

(See next page for Contact & Payment Information)

CONTACT & PAYMENT INFORMATION

Company Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Note Your Sponsorship Type: _____ Amount: \$ _____

Payment Type: (check one) Check Visa MC AmEx Invoice me

Card #: _____ Exp Date: _____ Amt authorized: _____

Name on Card: _____ Signature: _____

Thank You For Your Support.

GCA CONTACT INFORMATION: P.O. Box 2945 | LaGrange, GA 30241

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